Oscar Lai

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EDUCATION

UC San Diego
B.S. Cognitive Science,
Human Computer Interaction
expected in June 2018

PROJECTS

ADAMAS | UX/UI Design
WINTER 2018 | UC SAN DIEGO

- Led a team of 4 others on a human-centered research and design project on health conscious.
- Conducted User interviews, user scenarios, storyboards, paper prototypes, moodboards, design spec, wireframe screens, Hifi prototype, and poster layout.
- https://invis.io/PNGF0XO6Z9R#/286004659_Splash

CAFE BASSAM | Web Design
Winter 2017 | UC SAN DIEGO

- Created a responsive website for a client along with 4 other team members.
- Conducted user interviews, ran competitive analysis, paper sketches, low fi wireframes, and developed UI of Home and Menu pages.
- http://bassam.sharmaine.me/

JAMZ | Music App Redeisgn
FALL 2016 | UC SAN DIEGO

- In a team of 3, redesigned a music app focusing on 3 feautures Create, Manage, and Sorting playlists
- Created user scenarios, competitive analysis, hueristic evaluations, user flows, and sketched mockups of design
- https://invis.io/ZP9L4BMJR

EXPERIENCE

OUTWORK LABS | UX/UI Design Intern
JUNE 2017 - October 2017 | San Diego CA

- Led team to illustrate ideas through sketches and user on-boarding experience
- Ran competitive analysis on information architecture for websites
- Created wireframes and interactive prototypes on website redesigns
- Used internal templates & assets to create customized client-facing designs

SKILLS

Design

User Flows	User Scenarios
Information Architecture	Sketching
Usability Evaluation	Prototyping
Storyboarding	Wireframing
User Interviews	User Research
Competetive Analysis	Moodboards

Tools

Sketch	
Invision	Unbounce
AdobeXD	Figma
WordPress	GitHub
	HTML/CSS

EXTRACURRICULAR

Design @ UCSD Member, 2016 - Present
Intramural Basketball, 2015 - Present
Ultimate Frisbee, 2014 - 2015